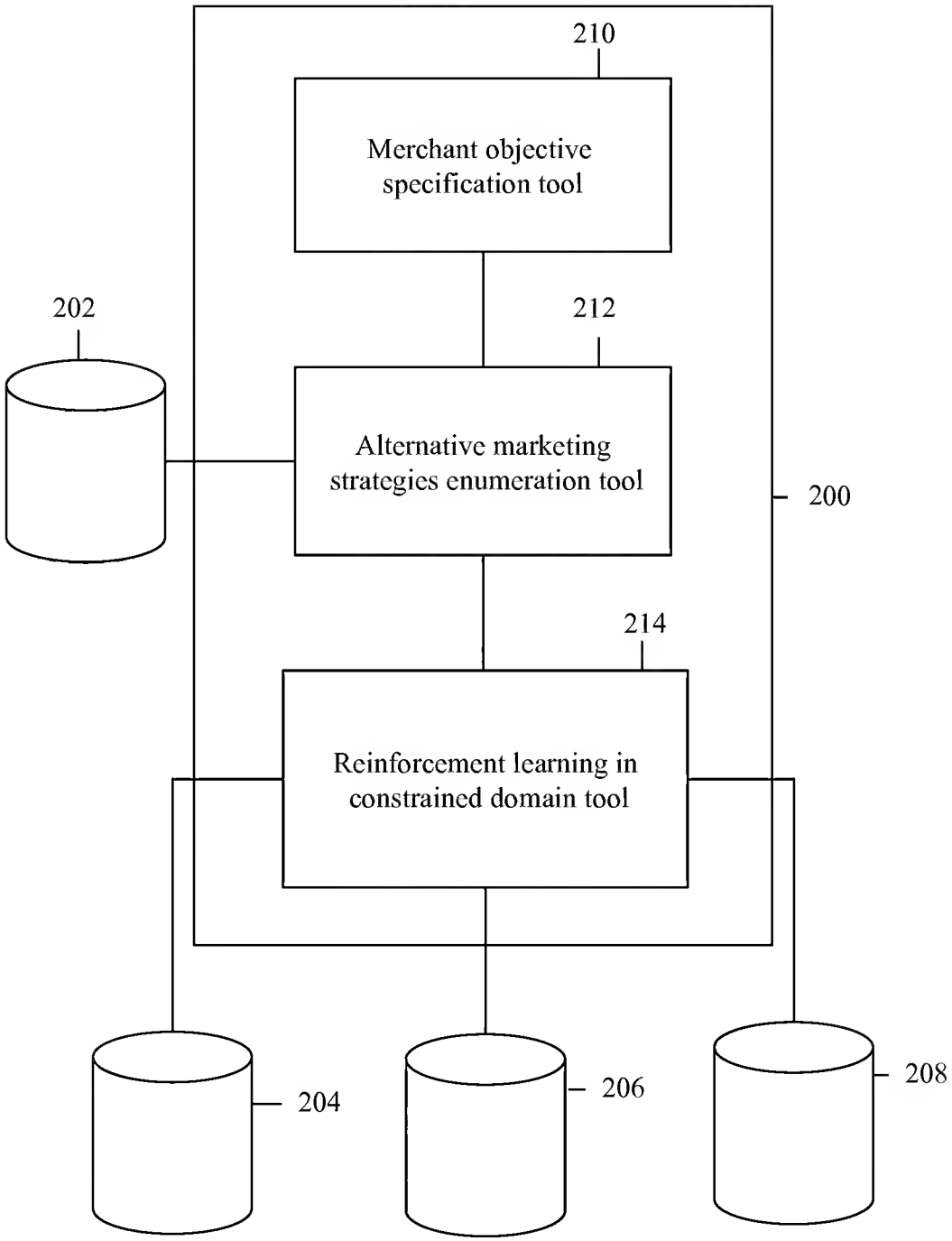
210
Merchant objective specification tool
202
212
Alternative marketing strategies enumeration tool
200
214
Reinforcement learning in constrained domain tool
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206
208

FIG. 2